

Icon unveils the V1-M and V1-X DAW Controller



Icon Pro Audio is delighted to announce its new generation of DAW controllers. Presenting the new standard in MIDI DAW control surfaces – the flagship V1-M DAW controller, featuring a large 7" 24-panel, programmable digital touch screen, 9 touch-sensitive motorized faders with 12-bit resolution, a big high quality large optical encoder jog wheel, a beautifully designed meter bridge with 2inch TFT displays per channel showing channel name, control values, channel colors etc., additional lower row 1.14inch TFT displays per channel, multiple simultaneous DAW control, highly advanced iMAP™ software for completely re-arrange (via 'drag and drop') how DAW functions appear, easy plug-in control and intuitive, intelligent design. Additionally, you can run up to 3 DAWs at one time with no interruption to your workflow. Furthermore you can expand your V1-M with the new V1-X DAW Control Expander to 16, 32, or even 64 channels depending on your DAW. The V1-M and V1-X are powerful DAW controllers that give you tactile control of your Digital Audio Workstation helping you streamline your workflow and get your projects done faster. The V1-M and V1-X will be shipping in December 2023.

Product video Icon Pro Audio V1-M and V1-X: <https://bit.ly/3MIWpdK>

Content of this Press Release:

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Overview

Facts

- Icon Pro Audio unveils the V1-M and V1-X DAW Controllers
- 9x touch-sensitive motorized faders with 12-bit resolution
- Extremely high quality, large optical encoder jog wheel
- 8 dual-function encoder knobs
- Large 7" customizable 24-panel touchscreen
- MAP™ software for re-arrange of DAW functions (via drag and drop)
- Up to 120 functions per DAW (360 in total)
- DAW select Buttons to switch between 3 DAWs
- Meterbridge with 2inch TFT displays per channel showing channel name, control values, channel colors etc.
- Lower row of 1.14inch TFT displays per channel for displaying additional infos
- Supports all major DAWs

Product name

V1-M and V1-X

Brand

Icon Pro Audio

Exclusive distribution

Sound Service GmbH
UK: Sound Service MSL
Distribution Ltd

Website

www.sound-service.eu
www.zoomcorp.com

RRP incl. VAT

V1-M:
1307,81 Euro incl. 19% VAT
1186,80 GBP incl. 20% VAT
V1-X:
1069,81 Euro incl. 19% VAT
970,80 GBP incl. 20% VAT

Availability

December 2023

Media

Press download incl. images

<https://blog.sound-service.eu/press-kits/>

Products for review

Please use press contact below!

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Berlin, 3rd of November 2023 – Introducing the future of DAW controllers - the all-new ICON Pro Audio V1-M and V1-X. These outstanding and let's be frank, beautiful machines will find their way to the heart of studio operations throughout the world, no matter the size or scope of the facility. Equally suited to full scale, state-of-the-art professional studios as it is to the project studio owner, never before has a DAW controller featuring this level of capability, value for money and expandability been available. This truly is a revolution in the world of DAW controllers.

HANDS ON CONTROL

The V1-M has 8 channels of motorized faders, which can be expanded up to 64 channels (depending on your DAW) with the addition of optional V1-X DAW Control Expanders. This gives you plenty of control over your mix, even if you're working on a complex project.

CUSTOMIZABLE TOUCHSCREEN

The V1-M has a large customizable touchscreen display with 5 color coded layers of commands that can be used to control your DAW and match your specific workflow. This makes it easy to quickly access the controls you need, without having to take your eyes off the mix.

A total of 120 DAW functions can be assigned per DAW, (an incredible 360 functions in total!) to this attractive and color-coded touchscreen display - via 5 color modes, (blue, green, orange, purple and red), which can in turn be adjusted (i.e. for EQ or a plug in) with the eight noiseless, smooth and refined rotary encoders, which also function as PAN knobs.

CLEAR VIEW

The large beautiful meter bridge features precise, clear and eye-catching LED meters, a LED display for timecode/beats and 2inch TFT displays per channel showing the current levels, pan positions, track names and other information as communicated by selected DAW. An additional lower row of 1.14inch TFT displays per channel can even show more infos depending on your DAW. This makes it easy to see what's going on with your mix, even if you're not looking at the computer monitor.

INTEGRATION WITH MOST POPULAR DAWs

The V1-M is compatible with a wide range of popular DAWs, including Bitwig, Cubase/Nuendo, Logic Pro X, Ableton Live, and Pro Tools. With the V1-M, you can now connect up to three DAWs at the same time! If your main project is in, say Pro Tools, but you need to quickly shoot back to Cubase - no problem! The V1-M will allow this to happen literally at the touch of a button without any delay or fuss, which means no interruption to you or your workflow.

FOCUS AND CREATE

By pressing 'Focus', you can now select a plug-in parameter* with the mouse and adjust values with the smooth, gliding action of the large, high specification jog wheel. This feature is likely to become a favorite of those who love hands-on, interactive control of their plug-ins and EQ (and who doesn't?!).

*Every parameter may not be supported by every plug in

SPIN THE WHEEL

Let's spend a moment discussing the very impressive looking jog wheel. This is a VERY high specification optical encoder, fitted with a large metal cap for ease of use. It is built to very exacting standards and is extremely precise and smooth which makes accurately navigating through your project effortless. Press the jog wheel to change the function, (usually to a 'scrub' function depending on your DAW). Press 'Shuffle' to VERY quickly navigate through your channels with the jog wheel, (very useful if you have an over abundance of tracks in a project). This, coupled with the 'Focus' button functionality as already mentioned, makes this multi-functional, high grade jog wheel extremely desirable and a main feature of the V1-M.

RECORDING AND MIXING

The V1-M's motorized faders and touchscreen display make it easy to navigate through large sessions. You can quickly zoom in and out of the session, and you can easily see the levels and pan positions of your tracks with the large screens and meter bridge. This allows you to use your ears for recording and mixing, not your mouse.

CONTENT CREATION

You can use the faders, knobs, buttons and touchscreen to adjust the levels, pan positions, and other parameters of your tracks. Customizable control means you can put your most used commands right where you want them helping you create engaging content quickly and efficiently.

MUSIC PRODUCTION

The V1-M can help you to stay creative. The touchscreen display and motorized faders give you a tactile experience that can help you to feel more connected to your music. The V1-M's customizable controls also allow you to set up your controller the way that works best for you.

POST PRODUCTION AND SOUND DESIGN

The V1-M is expandable and flexible. Depending on your DAW, you can add up to 64 channels to your setup. This can be especially helpful when you're working on a complex project with a lot of dialogue tracks or foley sounds, or if you're designing lush soundscapes or creating new worlds.

EXPAND YOUR WORKFLOW

Expand your V1-M to 16, 32, or even 64 channels depending on your DAW with the V1-X DAW Control Expander. Each V1-X houses eight touch-sensitive motorized channel faders with 12-bit resolution, eight dual function encoder knobs, mute, solo, select and record buttons, plus large 2inch TFT displays per Channel showing channel names and different control parameters for each channel. It also includes LED level meter bridge in a robust metal casing and a second row with TFT displays. (Expandability is totally dependent on your Digital Audio Workstation)

WHATS IN THE BOX**V1-M:**

V1-M Master MIDI Control Surface
Type C USB Cable
External Power Adapter
Quick Start Guide

V1-X:

V-1X Expansion MIDI Control Surface
Type C USB Cable
External Power Adapter
Quick Start Guide
Magnetic connectors

(946 words / 4728 characters)

TECHNICAL SPECIFICATIONS**V1-M**

Connector	To computer: USB connector (standard type)
Power supply	12V2.5A DC (Outside negative inside positive)
Current consumption	2.5A or less
Weight	5.6kg (12.3lb)
Dimensions	485(W) x384.5(D) x 178(H)mm

About Icon Pro Audio

Icon enjoyed a lucrative 20 year history of distributing media content (movies), professional audio, installation and studio products throughout Hong Kong and China. After establishing itself as a dominate distribution company in the region, founder Joe Wong decided to venture into manufacturing stage and studio products for the world market. Icon Global Corporation was born.

In addition to manufacturing hundreds of unique professional audio products, Icon's wholly owned and operated facilities in Hong Kong and Guangzhou, China serve as home to the overall operation and primary development activities. Thanks to a unique international development team, industry leading products ranging from microphones, processors, midi controllers, monitors and a myriad of accessories for the studio, stage and P.A. markets. Product ideas stimulated by musicians, engineers and enthusiasts are brought to reality through a unique R&D effort involving in-house engineers in the US and Asia.

About the Company Sound Service European Music Distribution

Founded in 1983, the Berlin based Sound Service European Music Distribution has been growing steadily from a one-product-distributor (MFB Fricke; the world's first digital drummachine) to one of the major independent german distribution companies for musical instruments recording studio equipment and PA, Lightning and DJ products. Today Sound Service is one of the leading distribution companies in Europe with exclusive distribution rights for a lot of the A-List MI-brands covering most of the countries in Europe.